

**STATE OF CALIFORNIA**  
**BUSINESS, CONSUMER SERVICES AND HOUSING AGENCY**  
**DEPARTMENT OF BUSINESS OVERSIGHT**

TO: Superior Traffic Controls, Inc.  
Jeffrey Greeney  
Joseph Kerr  
15375 Barranca Parkway, G101  
Irvine, CA 92618  
and  
www.superiortrafficcontrols.com

**DESIST AND REFRAIN ORDER**  
**(For violations of section 25102.1(d) of the Corporations Code)**

The California Corporations Commissioner finds that:

1. At all relevant times, Superior Traffic Controls, Inc. is and was a Nevada corporation, incorporated on September 18, 2008. Superior Traffic Controls, Inc. maintains an address at 15375 Barranca Parkway, G101, Irvine, California 92618 and a website at www.superiortrafficcontrols.com.
2. At all relevant times, Joseph Kerr was the president of Superior Traffic Controls, Inc.
3. At all relevant times, Jeffrey Greeney was the chief executive officer of Superior Traffic Controls, Inc.
4. Beginning in at least 2012, Superior Traffic Controls, Inc., Kerr and Greeney offered or sold securities in the form of stock in Superior Traffic Controls, Inc.
5. These securities were offered or sold in this state in issuer transactions. The Department of Business Oversight has not issued a permit or other form of qualification authorizing any person to offer or sell these securities in this state.

6. Superior Traffic Controls, Inc.'s subscription documents represent that the issuance of securities in Superior Traffic Controls, Inc. is made in reliance on Regulation D of the Securities Act of 1933.

7. Superior Traffic Controls, Inc., Kerr and Greeney failed to file a Form D exemption notice, consent to service of process, and filing fee with the California Commissioner of Business Oversight pursuant to California Corporations Code section 25102.1, subdivision (d).

Based upon the foregoing findings, the California Commissioner of Business Oversight is of the opinion that the stock being or that have been offered or sold by Superior Traffic Controls, Inc., Kerr and Greeney are securities subject to the requirements of section 25102.1, subdivision (d), of the Corporate Securities Law of 1968 (California Corporations Code section 25000 et seq.). Furthermore, the California Commissioner of Business Oversight is of the opinion that Superior Traffic Controls, Inc., Kerr and Greeney have not met the requirements of section 25102.1, subdivision (d), specifically, the filing of a Form D exemption notice, consent to service of process, and filing fee with the California Commissioner of Business Oversight. California Corporations Code section 25403 provides that any person who controls or induces another person to violate a provision of the Corporate Securities Law of 1968, or any person who provides substantial assistance to another person in the violation of the Corporate Securities Law of 1968, shall be liable for the violation.

Pursuant to section 25532, subdivision (a)(2), of the Corporate Securities Law of 1968, Superior Traffic Controls, Inc., Kerr and Greeney are hereby ordered to desist and refrain from the further offer or sale of stock in Superior Traffic Controls, Inc. in the State of California, unless and until those requirements have been met.

This Order is necessary, in the public interest, for the protection of investors and consistent with the purposes, policies, and provisions of the Corporate Securities Law of 1968.

Dated: August 22, 2014  
San Diego, California

JAN LYNN OWEN  
Commissioner of Business Oversight

By \_\_\_\_\_  
MARY ANN SMITH  
Deputy Commissioner of Enforcement